

PORTFOLIO DEVELOPMENT: B&W and COLOR

- - - WORKSHOP OVERVIEW - - -

The emphasis of this class is to provide a working studio environment allowing participants to explore their aesthetic vision, receive constructive feedback, identify solutions, and ultimately improve their own print portfolios.

Sessions generally begin with a review of prints created/edited since the previous class. As issues and questions arise, possible solutions are identified and discussed. Technical demonstrations provide guidance on how best to solve specific problems.

Discussions and technical demonstrations vary from class to class, but typically include topics such as:

- raw conversions (LR or Bridge)
- editing in Photoshop (with layers) or LR Develop module
- print workflow (PS or LR)
- black & white conversion and toning
- portfolio theme and image selection
- general hardware and software issues
- substrate options (paper, canvas, metal, other)
- presentation options (folios, book, matted prints, other)
- design and composition issues,
- and more.

Once issues are resolved and a solution is identified, participant's work independently on their images/portfolios, either during the lab as time permits, or on their own between class sessions.

Portfolio Theme: Prior to the first class give serious thought and consideration to the portfolio you plan to develop during the course. Bring a brief written description (1/2 page max) along with 8-10 work prints (or digital files) to share at first class meeting.

Time Commitment: To truly benefit from this class time needs to be allocated between class sessions to develop and refine your portfolio, whether that involves capturing new images, post processing files, or creating work or final prints. These tasks are necessary so that you have new material to share each class, thereby gaining valuable feedback from both the instructor and other participants.

PORTFOLIO DEVELOPMENT offers the following:

- Small classes, individual attention
- Comprehensive handouts w/ valuable reference material
- Active participation in informal image reviews
- Discussions and demonstrations targeting specific technical issues
- Exploration of aesthetics including composition, design elements, color palette, intent, and more
- Opportunity for constructive feedback and assistance in identifying issues and solutions
- "Best Practice" discussions for achieving highest quality output

"Colleen is a born teacher. She makes the massive amount of information much less intimidating.

Excellent class!"

~ Lydia Cutter

Who Should Attend?

If you are interested in developing a high quality, fine art print portfolio this class will guide you through the steps needed to complete this task. If your fine art prints fall short of your expectations, this class will help you refine your evaluation skills and assist you with targeted edit and print solutions.

Prerequisites

General competency editing digital files in Photoshop, Lightroom, (or other image editing programs) is necessary to benefit from this class. An understanding layers and masking is not required but very useful. Please contact Colleen if you have any questions about the skills needed to benefit from this class.